



Short summary and useful links

- Entrepreneurship (see attached keynote by Rosa Boon, TENT)
 - Tips during this presentation: TED Talk Simon Sinek – [The Golden Circle](#)
 - 1000 true fans, Kevin Kelly: 2 minute [animation](#) or the [whole essay](#)
 - Key lesson: work on your 'warm' network
 - And don't be shy to ask for help (rosa@tent.eu / heleen@talldates.nl)
 - Do a risk assessment, not just of your show, but also of your business
- Insurances (see attached keynote by Peter van den Bunder, Kunstenbond)
 - Disability insurance
 - Liability insurance
 - [Broodfondsen](#)
 - Pensions

Circuspunt will certainly organize a separate session about insurances in the future because the topic is too big for a 30 minute discussion. Keep an eye out for a call about this (in our newsletter and our socials)
- Fair Pay
 - Check out the [DIGIPACCT tool](#)
 - The [Kunstenbond Rekentool](#)
 - To calculate a fair wage for a zzp'er (independent worker), take the cao and add 50%, divide by 20 days per month.
- Crowdfunding (see attached keynote by Stefan Slok, [Voor de Kunst](#))
 - info@voordekunst.nl
 - stefan@voordekunst.nl
- Subsidies are another area that is too big a topic to discuss in 1 hour and merits its own full day. Heleen tips the Cultuurfonds Makersregeling (deadline 15 May). Google "Cultuurfonds Makersregeling" because every region has its own 'regeling'.