

EXPERTISE DAYS 2024

Date: Thursday 25 April 2024

Time: 10:00-16:30 hrs

Location: theater Aan de Slinger, Houten (10 min. from Utrecht CS)

Language: English

THEME: MONEY - everything you've always wanted to know

For anyone who wants to create performances and perform, who runs a company or is a one-person company. For classical and new circus, for youth circus schools and students who are considering performing. For anyone who wants to know what is involved in raising subsidies or setting up a crowdfunding, who wants to be paid fairly or wants to pay fairly, who sometimes has to send an invoice, who performs across borders ... in short: everything you always wanted to know about MONEY.



PROGRAMME

- **10:00 - 10:30 hrs >> Coffee/tea**
- **10:30 – 10:50 hrs >> Welcome**
- **10:50 - 11:25 hrs >> Keynote 1: Entrepreneurship**
Rosa Boon (TENT house for contemporary circus)
A view on cultural Entrepreneurship in circus. Whether you are working for a tent circus, a youth circus, circus company or as a freelancer; most circus artists are entrepreneurs. If you run a youth circus you are also an entrepreneur. The keynote gives some ideas and insights on Entrepreneurship in the circus sector. What are the key elements you have to think about when starting your business.
- **11:25 – 12:00 hrs >> Keynote 2: Insurances**
Peter vd Bunder (Kunstenbond)
Last year Circuspunt started a collaboration with Kunstenbond through which all circus artists can find the insurance (from disability to liability and more) that suits them. Remco & Peter will explain how you can be insured in a proper way, what kind of insurances you should think of and how to proceed.
- **12:00 – 12:15 hrs >> Break**

- **12:15 – 13:00 hrs >> Panel discussion: fair pay and the programmer's dilemma**
Marjan van Huystee (Podium Hoge Woerd & theater Kikker) & Dirk Evers (Circusstad Festival)

Since the introduction of Fair Pay we have seen some improvements in the thinking about pay for artists. What does Fair Pay mean in practice, what is the programmer's perspective and what are the consequences.

- **13:00 – 13:45 hrs >> Lunch**

- **13:45 - 15:00 hrs >> Workshop: Crowdfunding**
Mies Koppelmans (Voor de Kunst)

In this workshop Mies will help you to take the first steps in financing your own project by crowdfunding. You will get tips, look at best practices and work together to set up your own crowdfunding campaign. We will also discuss what the matchfunding partners of Voor de Kunst can do for your project.

- **15:00 - 15:30 Break**

- **15:30 – 16:30 hrs >> Question time: Everything you wanted to know about MONEY and didn't get to ask today - Heleen Hameete (Tall Tales)**

The title says it all: if you came to this expertise day with an urgent question or a vague desire to know more about ... anything and everything and your question didn't get answered during this day, then now is the time to ask Heleen. She is the business director of Tall Tales Company and has experience in subsidies, bookkeeping, hiring, contracts etc in the cultural sector for years.

- **16:30 - 17:30 hrs >> Drinks**

We hope you'll stay for a drink.

Costs

€ 50 for Circuspunt members

€ 100 for non-members (*you can be a individual member of Circuspunt for € 10 per year*)

€ 35 for students of Codarts Circusarts and Fontys Circus and Performance Art

This includes drinks and lunch during the day.



>> NEXT

Would you like to learn more? Please note the second expertise day that Circuspunt has organised, which will take place on **Thursday 2 May in Rotterdam** and will be about **HOW TO PRESENT YOURSELF**. If you ever had to introduce yourself in 2 minutes you might know how grueling this can be. There are tips to gather on how to approach someone in a memorable way (but not too memorable!)? This and more on May 2nd, during and in association with Circusstad Festival.